

Announcing a change to the NEQM Guild Support Programs

Historically, there have been two ways for guilds to support the museum:

1. By becoming guild members of the NEQM Auxiliary (NEQMA). NEQMA is a separate organization from NEQM whose purpose is to raise funds for the museum, primarily through the Lowell Quilt Festival. NEQMA provides networking opportunities for guilds by providing member directories, labels for guild mailings, and invitations to museum lunchtime workshops.
2. By donating any amount directly to the NEQM within a guild year. Benefits depend upon the level of the gift and may include NEQM passes, guided tours for the guild, and/or use of the museum classroom for guild functions.

Many guilds participate in both of these programs, and it has been a source of confusion that there are two different but overlapping groups, one maintained by the auxiliary and the other by the museum. Therefore we have decided to merge the two groups and define a new Supporting Guilds program, along with associated benefits. With this program, a guild that makes a donation of at least \$25 to the museum during the guild year becomes a Supporting Guild for that year, entitled to the benefits outlined in the Contribution Levels and Benefits description below. The NEQMA Guild Membership program is being phased out, but NEQMA Member Guilds who are current through April 2010 are considered to have met the requirements of Supporting Guilds for the 2009–2010 guild year, and therefore retain their benefits for that period.

NEQM Supporting Guilds Program Contribution Levels and Benefits

Basic benefits included with any donation of \$25 or more:

- \$5 discount on NEQM membership to guild members
- 3 passes to the NEQM
- Listing on the NEQM website with a link to the guild website
- Invitations to biannual lunchtime meetings at the museum
- A Guild Directory, Teacher Directory, and Service Directory for use in planning programs and sharing programs with other guilds*
- Guild labels for communicating with other guilds*

*These materials are delivered on request by email to the Guild Representative.

Additional Benefits based on level of donation:

- \$2000 and above 50 museum passes
1 free use of the multi-purpose/workshop room
1 NEQM program at your guild
1 free guided tour
- \$1000–\$1999 30 museum passes
1 NEQM program at your guild
1 free guided tour
- \$500–\$999 20 museum passes
1 free guided tour
- \$100–\$499 10 museum passes

Supporting Guild Donation Form

It is very important that the museum maintain current contact information for each guild, including email contact. Delivery of many of the benefits and services is electronic. Please choose a representative for your guild below and remember to keep us informed of any changes in contact information.

Please return with your check payable to the New England Quilt Museum.

Guild: _____ encloses a donation to the 2010 Guild Appeal.
(guild name as you would like it listed)

\$2000 and above \$1000–\$1999 \$500–\$999 \$100–\$499 Other

Guild Representative: _____

Email: _____

Please supply one or both mailing addresses and check preferred address:

Guild Address:

Rep. Home Address:

Street/P.O. Box

Street/P.O. Box

City

State

Zip

City

State

Zip

Please use this form with any Guild contribution to the NEQM. Thanks for your donation!

Basic benefits included with any donation of \$25 or more:

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